



BROAD OAK ADVISORS, LLC

Press Release

James R. Simpson Joins Broad Oak Working Group

New York, NY, October 15, 2007 - Broad Oak Advisors, LLC announced today the addition of James R. Simpson as a working group member in its New York office. Broad Oak augments its investment banking capabilities by assembling and leading seasoned working groups of experts tasked to achieve client objectives. The composition of each such working group is customized by Broad Oak to address specific client needs. For more information please see: www.broadoakadvisors.com.

James R. Simpson is the founder and managing partner of Corporate Finance Solutions, LLC, an independent strategic and tactical corporate finance advisory firm focused on the financial needs of mid-sized companies. Mr. Simpson has over 32 years experience as a senior financial officer and consultant to large and small companies throughout his career. He has successfully conceptualized, negotiated and closed over \$6 billion of initial public offerings, private equity, subordinated debt, mezzanine loans, private placements, leases, cash flow and asset-based loans, multi-currency facilities, and commercial paper programs.

About Broad Oak Advisors, LLC

Broad Oak Advisors provides financial and investment banking services to entrepreneurs seeking access to the capital markets. This includes business planning, building management teams, quantitative and pro forma financial analysis, investment risk disclosure, review of securities and corporate governance issues, and sourcing investment capital from a select group of trusted institutional partners. Through its extensive network, Broad Oak Advisors assembles and leads seasoned working groups of experts tasked to achieve client objectives in an expedited and efficient manner.

Contact:

Broad Oak Advisors, LLC
John C. Braddock, Managing Partner
jbraddock@broadoakadvisors.com
1409 South Lamar, Suite 238
Dallas, Texas 75215
Tel: 214-485-3362
Fax: 214-485-3364

554 Fifth Avenue, 4th Floor
New York, New York 10036
Tel: 212-921-3250
Fax: 212-921-3252